



Employment Hero Alliances Program

Jump on board, and let's help small and medium-sized businesses make employment easier together.

Employment Hero connects and empowers over 90,000 businesses across the world with a suite of powerful employment features. We're launching employers toward their goals, powering more productive teams and taking employment to rewarding new heights.

Employment Management Platform at a glance

It's well-known that small and medium-sized business owners wear many hats. They're the CEO, bean counter, marketing whiz, sales guru, chief recruiter, lead developer, and more. And if their business is growing fast, they'll get to the point when they need expertise in all these areas including employment management.

We recognise that HR compliance and employment management is extremely difficult for business owners to manage. But it's also an area SMBs can't afford to get wrong. They must ensure that information is centralised, personal data is kept safe, records are auditable, and processes are standardised and streamlined.

SMBs make up 90% of the global economy and the opportunity to help them manage employment is massive – thankfully this is where we shine.



Boost new customer acquisition by putting your products and services in front of over 90,000 SMEs across Australia, New Zealand, the UK, and SEA.



Build customer value-add and secure retention by licensing and white-labeling Employment Hero on behalf of your SMEs to deliver best-in-breed HR and payroll.



Significantly increase brand awareness and product adoption with exposure to our 300,000+ active employee users.



As Australia's fastest-growing, all-in-one employment software provider, you'll be with us each step of the way as we continue to build momentum across our core markets.

Results that speak for themselves

90,000

SMEs supported globally

80%

Average amount of time saved on admin

850,000

Active users on our platform

\$7.5 mil

Invested into research and development every year



A hyper-growth alliance

The Employment Hero alliance program was established to help large institutions and enterprises continuously deliver value to their SMB customers, where they need it most.

For many SMBs, people compliance comes as an afterthought or when it's too late – instead of being part of establishing their business. Business owners will look for a shop front, an online marketplace, procure devices and technology, materials and tools, hire services such as bookkeeping and legal before finally looking at workforce resourcing and management.

It's understandable how employment management software can be missed but it could be the most crucial component of any business to remain compliant, retain people, and keep them happy.

That's where our alliance comes in.

Don't worry, we've got this

Together, by bundling our products and services, we can ensure that your customers have nothing to worry about.

We can:

- Integrate with your member portal or marketplace
- Host a dedicated, white-labelled website just for your customers
- Significantly reduce the cost of compliance for SMBs
- Mitigate the risk of customer churn to your business

Peace of mind too often comes at a cost... but it shouldn't.

Work with us and let's make a difference.

WORK EASY

The smarter way to manage people, payroll and productivity. For SMEs with big ambitions.

